

YOUTHREACH BUZZ

A QUARTERLY BULLETIN: PART 7

It has been over 25 years since Youthreach started its social impact journey and currently, we partner with 114 non-profit organisations across six states in India working with children, youth, women and disability through interventions in education, health care, skill training, livelihood support, and water and sanitation. In the last 25 years, our community outreach has reached to more than 70,000 children, 8000 women and five lakh community members covering more than 450 villages.

We are happy to share our projects and programmes for the last quarter. It also gives us the opportunity to thank all those who have volunteered, corporates and individuals who have supported Youthreach, our friends who have loyally stood by Youthreach and dedicated themselves to the spirit of this cause.

Current Programmes at Youthreach include Corporate Social Responsibility Programme, Volunteer Programme, The Knowledge Bank and Awareness Programme.

A Glimpse of our activities from February 2023 - June 2023

BEAMING WITH PRIDE - MANISHA FROM AIS UNNATI EDUCATION CENTRE, BAWAL

One of our students, Manisha, D/O Mr Manoj Kumar from Nangal Ugra village, secured the 522nd rank in the Civil Services Exam 2022. Her father works as a primary school teacher in a government school, while her mother is a housewife. Manisha attended the AIS Unnati Education Centre in Nangal Teju from April 2011–March 2012. She was in the 10th grade at the time and had secured 94%. Her favourite subject was mathematics, in which she scored 99 marks. During her journey with us, she was known for her hard work and discipline.

We are extremely proud of Manisha and her continued commitment to achieving greater heights!



1. Integrated Community Development Programmes at Youthreach (ICDP) – Highlights

Youthreach has been working with companies and businesses under their CSR programmes to help them identify their CSR interests and implement projects to address the community's evolving needs. The principal partners that we work with currently are Asahi India Glass Ltd, Indag Rubber Limited, Unipatch Rubber Limited, Chanana Welfare Foundation, Soudal and the National Geographic Channel, working in the areas of Education, Health, Sanitation, Skill Development, and Women Empowerment.

At present, our community development work encompasses 52 villages in Bawal- Haryana, 50 villages in Roorkee- Uttarkhand, 12 villages in Patan – Gujarat, and 35 villages in Nalagarh – Himachal Pradesh. In the last quarter, Youthreach has reached out to more than 5000 beneficiaries through its ICDP programme.

Youthreach has resumed its **School Bus Service** with AIS this year in both Bawal and Roorkee where we have enabled more than 500 EWS girls in 50 villages to be able to reach school safely and on time which has further led to decreased dropout rates in the region.



To empower rural women and improve their socio-economic condition in Roorkee, our **Institution-Building Programme** (SHG & VO formation) in collaboration with Disha aims at inculcating primarily the habit of saving and inter-lending and ultimately promoting sustainable livelihood. During Feb-June 2023, four self-help groups were formed and 171 members were added to SHGs. To promote sustainable livelihood activities, SHGs were given training to initiate small businesses instilling in them a sense of entrepreneurship.

To thrive in the contemporary world, Youthreach understands the importance of being digitally literate. Digital literacy enables youth to develop skills for better job prospects and higher education and Youthreach has been working to facilitate this in Bawal, Roorkee and Patan with AIS and Soudal in Bawal via **Digital Literacy Centres** certified through NIIT courses. We have a fully functional centre in Nalagarh, Himachal Pradesh under the Unipatch initiative. We have been able to reach out to more than 1000 students across all locations. We have also placed a computer teacher in the girls' school in Roorkee with the intervention of CWF to cover for staff shortage in government schools.

For **Remedial Education**, we reached out to students from class 8 to class 10 of government schools. 20 remedial educational centres are functional in Bawal and eight centres in Roorkee. Youthreach also has a school intervention programme supporting government primary schools facing staff shortages for primary students in Gujarat. This has led to increased attendance of the students in school and enhanced quality of education.



ICDP is committed to enhancing the skills of women by focusing on improving local handicraft products, like hand embroidery and recycling and reuse of old used cloth. Two skill development **Cutting and Tailoring centres** are functional in Roorkee in collaboration with CWF, two in Bawal and one centre in Gujarat under AIS. Youthreach has one centre in Nalagarh in collaboration with Unipatch. We have been able to reach to more than 250 girls and women in this quarter and the girls from earlier batches who successfully completed their training were also given certificates.

Under the skill development programme, three **Omni Skill Development Centres** are running at the government ITI Nalagarh, ITI Shivpuri and ITI Gwalior in Madhya Pradesh. In this programme, students are trained to repair tyres with scientific techniques and new innovations in tyre technology are introduced to students. 200 students have been trained under the programme.



The **Youth Employability Programme** is designed to help rural youth/students in developing the emotional, social and intellectual tools which are needed to achieve success in life – on a personal and interpersonal level as well as within their community and workplace setting. This also includes a workplace English programme that is being actively carried out in Gujarat. Youthreach follows an in-house curriculum 'Passport to Success' which consists of a structured training process to develop in students the necessary skills required on the job front.



The **Sanitation, Health, and Hygiene** programmes are essential for the development of students' well-rounded personalities hence, to tackle these problems and provide a healthy environment, CWF constructed toilets at both Bawal and Roorkee to ensure access to clean and hygienic sanitation facilities for over 1000 students.



The **Adult Literacy Programme** provided women in Roorkee with the opportunity to fulfil their dreams of getting an education. Presently, 10 Adult Literacy Centres are running efficiently with the objective of giving an understanding of basic Hindi and Maths (numeric) to rural women.



2. Rehabilitation of Child Beggars

Child begging has been a deep-rooted issue in Delhi for multiple decades now. Due to family unemployment, lack of shelter, and slum displacement in Delhi, a large proportion of these children end up living on the streets with their families as means of survival.

Keeping in mind our vision of looking after the critical needs of disadvantaged children, Youthreach partnered with The Delhi Commission for Protection of Child Rights (DCPCR) with the objective of rehabilitating 10,000 child beggars on the streets of Delhi over the coming year.

Seeing the success of the pilot project the current rehabilitation project was started by DCPCR and Youthreach in June 2022. For the smooth implementation of the project, we have divided Delhi into 10 districts, and we have started this project Salaam Baalak Trust in the West, South, Southeast, and Northeast Shahdara districts of Delhi and are happy to share that within one year, we have been able to identify **2245 children** for whom the process of rehabilitation has been initiated. We have also been able to complete **1130 school enrolments** and **623 Anganwadi enrolments**. **Aadhar cards for 1391 children** have been applied for. **785 Bank accounts** have been opened.

For making this possible, we would like to express our deepest gratitude to Asahi India Glass Ltd., Avitech Nutrition Pvt Ltd., AVL India Pvt Ltd., Jai Springs, Kema Foundation, Krishna Group, Padminivna, DMI Alternative Pvt Ltd, DMI Capital Pvt Ltd, Sir Sobha Singh Trust, SRF Welfare, Sona Autocomp, MGF Mall Management, DP Halwasiya Foundation, Rajan Dhameja and Ramni Nirula, for their generous donations towards this project. A special thank you to Leena Labroo for her support and guidance. We appeal to all friends and families of Youthreach to support us in this project so that we are able to rehabilitate all 10,000 child beggars in the coming year.

Volunteers at Youthreach

Promoting the spirit of volunteerism and creating volunteering opportunities with the objective of building a community of volunteers, has been a core function at Youthreach. We match the skills and interests of volunteers with the needs of our partner NGOs thereby engaging dynamic young people from society to connect with grassroots organisations through imparting skills.

In this quarter, we had Sharika Sharma along with her son Siddharth visit our partner organisation Spread A Smile. The visit included understanding the programmes and initiatives being undertaken by the organisation while interacting with the students and women who are the direct beneficiaries to realise the impact of social change.

At any given time, Youthreach has over 200 volunteering options available with 70 grassroots organisations. Over the years Youthreach is proud to say we have placed over 6000 volunteers that have come from diverse backgrounds ranging from education, engineering, medicine, photography, film, sports, dance, theatre, and music, with more than 100 NGO partners across 8 states.

In order to sign up to volunteer please log onto www.youthreachindia.org

We would like to take this opportunity to thank all those who have volunteered with us in the last quarter.

Building Community Libraries

Youthreach has undertaken a new project wherein community libraries are set up in slum colonies in Delhi. The library not only provides reading material to the community but is also a space for self-expression through various creative forms.

Our First collaboration of setting up a community libraries was with ONE UP Library, Bookstudio and Learning Lab & Shanti Devi Charitable Trust. Our first centre was in the Kusumpur Pahari village in Vasant Kunj, and the second library was launched at Rangpuri Village. The libraries are very welcoming to the children, colourful and aesthetically designed with different genres of books for all ages. The library gives hundreds of children in the village an opportunity to read, learn and share.

We have also set up libraries in Munirka, Delhi and at different locations in Bawal, Haryana.



DONATIONS

Last month, we had Preeti Kansal, accompanied by her son visit Jamghat, our partner NGO at their centre Aman. A sponsored lunch for the children and staff at the centre was also organised by her and her family. We are grateful to Namita Maniktala who also organised a lunch at Jamghat.

We extend our sincere gratitude to Mrs Rani Kapur's family for hosting a lunch in her memory at our partner NGO- Earth Saviours; Priya Sharma for donating clothes to the underprivileged and Sarita Pradhan for her generous donation of sports equipment which has made playtime more fun for the children at Udayam Trust. We thank Keggs Farm for their unstinting support of donating 400 eggs every week to Arushi Children Home for Girls in Gurgaon.

We also are proud to share that our publications *If I Were Rain*, *The Secret Abode of Fireflies* and *Dreams and Journeys* were distributed as a corporate gift for an event hosted in Mumbai.

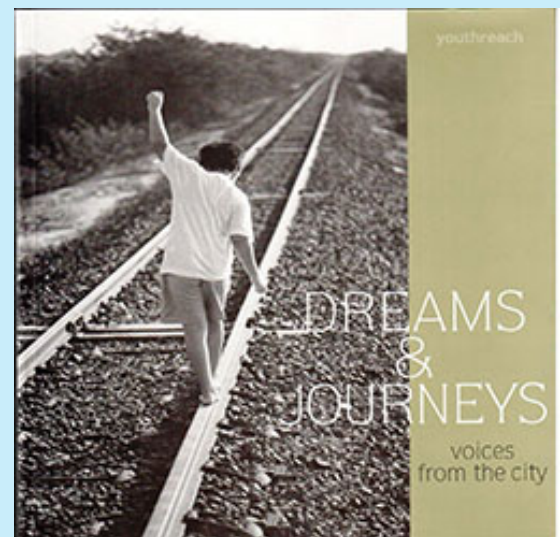


Publications

DREAMS AND JOURNEYS

Voices from the City

'Dreams and Journeys' is a book about 53 young people in Delhi that Youthreach reached out to through its programmes. Sponsored by Alcatel Lucent, the book chronicles their aspirations and accomplishments as they seek to create a life of promise made possible by Youthreach funded-programmes on art, skill development and entrepreneurship. These young people have accessed these programmes through a network of NGO partners. The publication inspires and encourages the public at large to make available such opportunities and fund similar programmes. Three thousand copies of the book have been printed and are sold at all leading bookstores in Delhi and retail outlets.



What readers had to say:

- ***Dreams and Journeys' shows how initiatives can go a long way - The Hindu***
- ***Like the rags-to-riches story of Jamal in Slumdog Millionaire, there are many in the city who have dared to follow their dreams and managed to fulfil them - The Asian Age***

To order your copy, please contact Ritika Dhameja (ritika@youthreachindia.org)

GRATITUDE

We would like to take this opportunity to thank all those who have volunteered, and corporates, NGO partners, and individuals who have supported Youthreach, without whom we would not have been able to implement our projects and programmes. We deeply value our national and international partners who have enabled us to work across the country over a spectrum of issues, volunteers who have contributed their time and energy as well as those who have mobilized material and funds for our beneficiaries and for our organization.

Our grateful thanks to Asahi India Glass Ltd., Indag Rubber Ltd., Unipatch Rubber Ltd., National Geographic Channel, Chanana Welfare Foundation, Sir Sobha Singh Trust, and Soudal for being our partners in supporting our current programmes and projects. Special gratitude this quarter to Leena Labroo, Sanjay Labroo, Asahi India Glass Ltd., Shashi Singh, AVL India Pvt Ltd, Sunandan Kapur, Krishna Group, Pradeep Singh Jauhar, Jai Springs, Kema Foundation, DMI Alternative Pvt Ltd, DMI Capital Pvt Ltd, Rahul Kapur, Avitech Nutrition Pvt. Ltd., Kabir Bhandari, Padminivna, MGF Mall Management, DP Halwasiya Foundation, Rajan Dhameja, Ramni Narula, Anjali Khosla, Jindi Khosla's Family, Rani Kapur's Family, Artdemic, Gujral Foundation, Dalbir Singh, Imran Baig, K.Sarajit, Neesha Singh, Sunjay Kapur, Sharika Sharma, Sona Autocomp, Payal Vir, Kanan Kapur and Nirmala Jain.

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OUR TEAM

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