

YOUTHREACH BUZZ

A QUARTERLY BULLETIN: PART 1

Youthreach seeks to instil in each one of us a sense of collective responsibility in addressing social issues. We believe that our lives are deeply interconnected with others around us and with our environment; that the world we live in is of our own making. The underlying ethos of Youthreach is the belief that we, as individuals, greatly enrich our lives by giving back to the larger community and the environment we live in and draw from so abundantly. Keeping this vision of Youthreach in mind, our last three months have been dedicated to giving and sharing with all our partner NGOs. Thanks to our friends and families we were able to reach many children in the last quarter and bring joy in their lives.

A Glimpse of our activities from January to April 2021

1. KITCHEN GARDEN INITIATIVE

At the beginning of the global pandemic, accessibility to food was one of the major concerns especially in villages where road connectivity is limited. Under the Community Development Programme supported by our principal sponsor AIS, Youthreach has helped women in 45 villages of Uttarakhand and 55 villages in Haryana in setting up kitchen gardens so that they can have a regular supply of fresh vegetables. Additionally, 34 villages in Himachal have benefitted, with support from Indag and Unipatch.

Besides providing information and practical training on how to grow vegetables in pots and in open spaces within their homes, Youthreach also provides seeds, basic gardening tools and organic compost to them. In Roorkee, Uttarakhand, more than 110 women interested in growing green vegetables were identified to start off this initiative. To date the kitchen gardens have produced 692.35 kg of Fenugreek, 828.62 kg of Spinach, 747.55 kg of Radish and 128.45 kg of Coriander! The total cost of supporting one family to set up a kitchen garden is Rs. 1000/- and we would be happy to help you support as many families as you can! :)



2. SENIOR CITIZENS CENTRE

Youthreach in collaboration with Aryaman Mohata and Buddy Care Foundation started a Centre for Senior Citizens in Sadiq Nagar, New Delhi. This Centre, provides a comfortable space for Senior Citizens of the Community to meet and greet.

The Senior Citizens Centre has a wide range of Hindi literature for all the community members to enjoy and has received considerable appreciation within the Community.

Our deepest gratitude to Shaunali Nanda and Mr. Abhishek Dutt, without whose support this project would not have been possible.



3. DISTRIBUTING MASKS

Last year in 2020, Youthreach was able to distribute hand stitched masks to front line workers and other beneficiaries in the community in Roorkee and Rewari. These masks were stitched by the women of our self-help groups based in the villages in Narsan Block Haridwar District.

This year we have reached out to a number of children in our shelter homes with the help of our partner Zazu.

Zazu is a men's clothing brand that focuses on using the leftover cloth from the tailoring of the shirt to make a mask to go along with the shirt. For every mask they sell, they give us one mask for the underprivileged.

In February 2021, a visit to Jamghat was organised where Mr. Omair Warsi, owner of Zazu donated masks to the children of the shelter home. We thank him for his thoughtfulness.



4. MATERIAL DONATIONS

It would not be possible for us to implement our projects and programmes if it was not for the support for all our friends, families, volunteers and corporates. Thank you to everyone for their generous donations and support to all our partner NGOs.

A big thank you to Deepika Mehra and Leiner Shoes Pvt. Ltd. for donating bed sheets to the students of Udyam Trust studying at the Gautam Nagar Centre.

Parents of these students who work as drivers, security guards etc. were extremely grateful for these useful gifts given to them.



A PROUD MOMENT!

Since children from disadvantaged backgrounds have limited exposure to the creative arts, Youthreach engages with creative individuals to apprentice children in art, music and dance. This year we are delighted to share with you that Sonam from Udyam Trust who has been training with Yamini Krishnamurthy to learn Bharatnatyam has now gone to Kalakshetra to pursue her career in dance. This has been a fantastic opportunity for this talented young girl to achieve her potential and we wish her all the best for her future endeavours.



ENTREPRENEURSHIP DEVELOPMENT TRAINING

This February we conducted an Entrepreneurship Training for women learning tailoring and embroidery at the centres under the project of Chanana Welfare Foundation.

The objective of the training was to develop and strengthen the entrepreneurial quality and to enable the participants to be independent, capable and promising entrepreneurs through discussions and different activities.

They were made to learn the pre requisites for starting a business namely how to choose a right business among many options, positive attitude, good communication skills, coordination, planning, directing, inventory management and bank schemes for entrepreneurs. Four such trainings have been conducted to date.



DROPOUT EDUCATION

Youthreach works extensively in the area of education and has been running remedial and drop out education programmes. We work with the youth enrolled at government secondary schools and assist them in realizing their full potential in school examinations through tutorial support in Maths, English and Science.

We are proud to share that 15 of the 20 students this year who took admission in high school and intermediate through National Institute of Open Schooling, have passed the examination. The other 5 students will be appearing for the exams being held in coming months as well.

We are happy that through this initiative, Youthreach has been able to mainstream drop out students into the formal education system and actually been able to make a difference.



GRATITUDE

We would like to take this opportunity to thank all those who have volunteered; corporates, NGO partners and individuals who have supported Youthreach, without whom we would not have been able to implement our projects and programmes.

We deeply value our national and international partners who have enabled us to work across the country over a spectrum of issues, volunteers who have contributed their time and energy as well as those who have mobilised material and funds for our beneficiaries and for our organisation.

Our grateful thanks to AIS, Indag, Unipatch, National Geographic, Chanana Welfare Foundation, Sir Sobha Singh Trust, Vehant Technologies for our being our partners in supporting our current programmes and projects.

Our deepest gratitude to the Khemka Family the principal sponsors of Youthreach.

BOARD MEMBERS Uday Khemka, Gagan Singh, Nandita Kathpalia Baig, Sheyna Baig, Gauri Ishawaran (Edugroom Pvt Ltd), V. V. Siva Kumar (Sportdom Developers Private Ltd.), Ramasubramaniam Appadurai (Humanidad Evolreach Pvt Ltd.)

OUR TEAM

Nandita K. Baig (Executive Director & Founder Member), Leena Labroo (Advisor), Ritika Dhameja (Sr. Manager), Gurjeet Kaur (Sr. Manager), Sabeeha Singh (Sr. Coordinator), Jitendra Jha (Sr. Manager, Accounts), Roki Kumar (Associate Manager), Zaid Server (Sr. Coordinator, Bawal), Upasna Yadav (Associate Manager, Roorkee), Arun Kumar (Project Coordinator, Roorkee), Hiren Modhawadia (Project Coordinator, Gujarat), Amardeep Singh (Senior Coordinator, Nalagarh), Prem (Office Assistant), Raushan (Office Assistant)

For more information:

<https://www.youthreachindia.org/>



Youthreach, 11 Community Centre, Ground Floor, Saket, New Delhi-110017, India

T: +91-11-26533520/25/30, +91-11-41649067/41664084

E: yrd@youthreachindia.org, W: www.youthreachindia.org